

**University of Nebraska
Undergraduate Course Equivalencies
Journalism, Broadcasting, & Advertising**

UNK			UNL			UNO		
Course(s)		Credits	Course(s)		Credits	Course(s)		Credits
JMC 307	ADVERTISING COPYWRITING	3	ADVT332	PRINC AND PROMO WRITING	3			
JMC 226	AUDIO PRODUCTION	3	BRDC227	PRINC: AUDIO PRODUCTION	3	BRCT2370	RADIO PRODUCTION I	3
JMC 265	VIDEO PRODUCTION	3	BRDC228	TV PRODUCTION	3	BRCT2320	TELEVISION PRODUCTION I	3
			BRDC369	NEWS VIDEOGRAPHY	3	BRCT3330	TELEVISION NEWS VIDEO	3
			BRDC428	ADV TV PRODUCTION	3	BRCT3320	TELEVISION PRODUCTION II	3
						BRCT3330	TELEVISION NEWS VIDEO	3
JMC 376	MEDIA MANAGEMENT	3	BRDC454	BROADCAST MANAGEMENT	3	BRCT3390	ELECTRONIC MEDIA MANAGEMENT	3
JMC 316	BRDCST ADVERTISING AND PROG	3	BRDC455	BROADCAST PROGRAMMNG	3			
BSED295	BUSINESS COMMUNICATIONS	3	JGEN120	BASIC BUSINESS COMM	3			
JMC 303	HISTORY OF PRESS IN AMER	3	JOUR485	MASS MEDIA HISTORY	3	JOUR4010	HISTORY OF MASS COMMUNICATION	3
JMC 310	COMMUNICATIONS LAW	3	JOUR486	MASS MEDIA LAW	3	JOUR4410	COMMUNICATION LAW	3
JMC 460	MASS MEDIA & SOCIETY	3	JOUR487	MASS MEDIA & SOCIETY	3	JOUR4500	MASS COMM & PUBLIC OPINION	3
JMC 215	NEWSWRITING	3	NEWS202	BEGINNING REPORTING	3	JOUR2150	NEWS WRITING & REPORTING	3

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JMC 220	PHOTOJOURN	3	NEWS304	NEWS PHOTOGRAPHY	3	JOUR3110	PHOTOGRAPHY	3
JMC 305	WRT FEAT & MAG ARTICLE	3	NEWS305	THE MAGAZINE ARTICLE	3	JOUR3400	MAGAZINE ARTICLE WRITING	3
			NEWS386	MAGAZINE EDITING	3	JOUR3410	MAGAZINE EDITING	3
JMC 100	MASS MEDIA IN AMERICA	3				JOUR1500	INTRO MASS COMMUNICATION	3
JMC 129	INTEGRATED MARKETING COMM	3				JOUR3620	PRINCIPLES CREATIVE ADVERTISING	3
JMC 309	PUBLIC RELATIONS	3				JOUR4230	PRINCIPLES OF PUBLIC RELATIONS	3
JMC 315	ADV REPORTING AND EDITING	3				JOUR3270	PUBLIC AFFAIRS REPORTING	3
						JOUR2160	NEWS EDITING	3
JMC 330	PUBLICATION DESIGN	3				JOUR3500	PUBLICATION DESIGN & GRAPHICS	3
JMC 350	ANTELOPE: NEWS STAFF	1				JOUR3970	APPLIED JOURNALISM/BROADCASTING	1
JMC 416	INTERPRETIVE REPORTING	3				JOUR3220	CRITICAL WRITING MASS MEDIA	3
JMC 475	INTERNSHIP IN MASS MEDIA	1-6				JOUR4970	JOURNALISM/BRCT INTERNSHIP	2